



Contact Norman D. Roussell
Office 504-324-1110
Cell 504-957-7510
Email NDRoussell@StartSmartLLC.com
Website www.StartSmartLLC.com

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START SMART IS CELEBRATING THE 10TH ANNIVERSARY OF THE COMPANY'S SMALL BUSINESS CERTIFICATION WEBSITE, WWW.CERTASSIST.NET, WITH THE ADDITION OF E-Z DOCS®

New Orleans, LA, March 31, 2016— In celebration of the 10th anniversary of Start Smart's small business certification website, [CertAssist.net](#), the company has added **E-Z Docs®** to the CertAssist website.



Start Smart developed CertAssist in 2006 in response to the growing need to help Louisiana's small, disadvantaged, minority, women and veteran-owned businesses become certified and qualified to participate on post-Katrina rebuilding contracts. Since its inception, over 300,000 individuals have visited CertAssist, making it the #1 free source for information on Louisiana business certifications on the Internet.

"CertAssist was developed as part of my company's commitment to helping Louisiana's small and disadvantaged businesses gain greater access to public and private sector contracts."

Norman David Roussell, MBA OOX
Founder/CEO Start Smart, LLC

E-Z Docs® were developed to make it easier for certification applicants to prepare and submit a complete DBE certification application package. The [Certification Toolkit](#) page on CertAssist.net now includes:

- **E-Z Financials:** Microsoft Excel spreadsheet template with a 3-year income statement, 3-year balance sheet and personal net worth statement
- **E-Z Résumé:** PDF Fillable résumé template
- **E-Z Tab Separator:** PDF fillable form to identify each document or attachment submitted with an application
- **E-Z Capability Statement Worksheet:** This form helps entrepreneurs develop a clear, concise and powerful company résumé known as a capability statement
- **E-Z Capability Statement:** PDF fillable capability statement
- **E-Z Organization Chart:** PDF fillable company organization chart
- **E-Z Operating Agreement:** PDF fillable limited liability company (LLC) operating agreement
- **E-Z Membership Certificate:** PDF fillable LLC membership certificate
- **E-Z Bylaws:** PDF fillable corporate bylaws
- **E-Z Stock Certificate:** PDF fillable corporate shareholder/stock certificate

Visitors to the website can also download our [free e-book](#)- the definitive book on Louisiana business certifications- the [Louisiana Business Certifications Guidebook](#). The book is also available in paperback on amazon.com.