



START SMART

Mission-Critical Consulting & Training

CAPABILITY STATEMENT

COMPANY OVERVIEW

Start Smart, LLC, is a national provider of mission-critical consulting and training solutions for government, corporate, education and non-profit organizations. We have built an impeccable reputation for creating and delivering value for our clients by taking a holistic, strategic and analytical approach to improving organizational outcomes on every project.

At Start Smart, our mission is simple. We are dedicated to helping our clients build more competitive and higher-performing organizations.

OUR VALUES

Ethical, honest, trustworthy, respectful and responsible are the values by which we operate. As a result, we will engage in no transaction that does not benefit everyone involved.

CORE COMPETENCIES

Our award-winning consulting and training solutions include:

- Supplier diversity program development, management and compliance
- Professional and administrative staffing support
- In-person, virtual and on-demand corporate training
- Training program development and management
- Disaster readiness and recovery planning, management and support

KEY DIFFERENTIATORS

- Values-centered leadership
- Deep expertise and innovation in our core practice areas
- Powerful culture of creative problem-solving, collaboration and accountability on every engagement
- Agile responsiveness to changes in customer needs

ACTIVE PROJECTS AND PAST PERFORMANCE

EBO/Supplier Diversity Compliance Consulting

- \$310M Charity Hospital redevelopment, New Orleans, LA
- \$120M B.W. Cooper, Phase II redevelopment, New Orleans, LA
- \$18M Faubourg Lafitte Redevelopment, New Orleans, LA

Leadership, Management and Workforce Development Training

- S.E. LA Veterans (VA) Hospital
- Southern Regional MSDC
- City/Parish of East Baton Rouge
- City of New Orleans

Professional and Administrative Support Staffing

- United Healthcare
- Louisiana MBEC
- City of New Orleans
- HANO/Faubourg Lafitte

Custom Training Program Authoring and Program Management

- TruFund Financial Services
- Mississippi Development Authority
- Housing Authority of New Orleans
- New Orleans RTA

Contractor's College Training and Program Management

- Capital One Bank
- East Baton Rouge Parish Schools
- City/Parish of East Baton Rouge
- City of New Orleans
- Terrebonne Parish EDA
- Southern University SBDC



COMPANY INFORMATION

Company	Start Smart, LLC LA Charter ID: 35879178K
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NAICS Codes

- 541611: Management Consulting Services
- 561320: Professional and Administrative Staffing
- 561499: All Other Business Support Services
- 611430: Professional Development Training

U.S. DOTD Work Codes

- C10: Management
- C11: Planning
- C17: Supportive Services
- C46: Training Development

PSC Codes

- R408: Program Management and Support Services
- R699: Other Administrative Support Services
- U004: Scientific and Management Education
- U008: Training and Curriculum Development

NIGP Codes

- 918-21: Business Consulting
- 918-38: Education and Training Consulting
- 918-75: Management Consulting
- 952-90: Training and Instructional Services
- 958-77: Project Management Services

