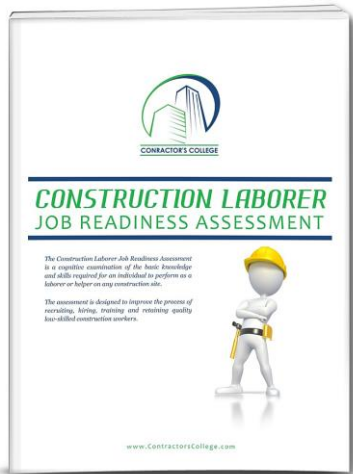




FOR IMMEDIATE RELEASE
October 23, 2014

START SMART PUBLISHING ANNOUNCES THE LATEST
TOOL IN HUD SECTION 3 EMPLOYMENT COMPLIANCE:
CONSTRUCTION LABORER JOB READINESS ASSESSMENT



**Construction Laborer
Job Readiness Assessment**

Paperback: 28 pages
Publisher: Start Smart (July 11, 2014)
ISBN-10: 0-9796201-5-5
ISBN-13: 978-0-9796201-5-7
Product Dimensions: 11 x 8.5 x 0.1 inches

Facilitator's Guide

Paperback: 44 pages
Publisher: Start Smart (July 11, 2014)
ISBN-10: 0-9796201-6-3
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Product Dimensions: 11 x 8.5 x 0.1 inches

New Orleans, LA, October 23, 2014– The *Construction Laborer Job Readiness Assessment* is a cognitive examination of the basic knowledge and skills required for an individual to work as a construction laborer or helper on a construction site.

The assessment is designed to improve the process of recruiting, hiring and retaining quality low-skilled individuals for work in the construction industry. The assessment is also designed to better match Section 3 verified individuals with training, education and apprenticeship programs to improve their long-term employability.

The assessment is divided into eight (8) sections and contains 100 questions covering the following topics:

- Section I- Construction Tools and Equipment (30 questions)
- Section II- Basic Math (30 questions)
- Section III- Reading Comprehension (10 questions)
- Section IV- Critical Thinking (5 questions)
- Section V- Following Instructions (1 question)
- Section VI- Measuring Lengths (4 questions)
- Section VII- Calculating Square Footage (5 questions)
- Section VIII- Construction Trades Knowledge (15 questions)

The *Construction Laborer Job Readiness Assessment* was created to help prime contractors comply with the employment and training requirements of the U.S. Department of Housing and Urban Development's Section 3 program.

“Contractors on the \$161 Faubourg Lafitte public housing redevelopment project in New Orleans have embraced the assessment as an effective tool in helping them identify the most qualified Section 3 jobseekers available.”

*Norman David Roussell, CEO
Start Smart, LLC*

If you would like more information about the *Construction Laborer Job Readiness Assessment*, please contact Norman D. Roussell at 504-324-1110 or via e-mail at NDRoussell@StartSmartLLC.com.

About Start Smart, LLC

Start Smart, LLC, is a national provider of consulting, training and publishing products and services for government, corporate and non-profit organizations. Learn more at www.StartSmartLLC.com.