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START SMART, LLC, AWARDED CONTRACT TO PROVIDE HUD SECTION 3, DBE AND WBE COMPLIANCE, CONSULTING AND TRAINING FOR THE FAUBOURG LAFITTE REDEVELOPMENT

New Orleans, LA, May 29, 2014– [Enterprise Homes, Inc.](#), selected [Start Smart, LLC](#), to provide comprehensive HUD Section 3, Disadvantaged Business Enterprise (DBE) and Women-Owned Business Enterprise (WBE) compliance, consulting and training for the \$161 million dollar [Faubourg Lafitte Redevelopment Project](#). Start Smart was selected after a rigorous and competitive process that evaluated the experience and technical capabilities of the shortlisted companies and their proposals.

“Our objective on this project is to not only manage deliverables and deadlines, but to ensure public housing residents and low-income individuals, as well as DBE and WBE businesses get their fair share of job opportunities and contracts on the project.

This project represents a great opportunity for our team to utilize our innovative thinking, expertise and experience to deliver meaningful results for our client (Enterprise Homes, Inc.), their partners and the entire Trémé community.”

*Norman David Roussell, CEO
Start Smart, LLC*

Upon completion, Faubourg Lafitte will include 900 housing units- affordable multi-family rentals and single family homes- plus commercial spaces, community centers and schools in the historic Trémé neighborhood of New Orleans, Louisiana.

If you would like more information about this topic, please contact Norman D. Roussell at 504-324-1110 or e-mail at NDRoussell@StartSmartLLC.com.