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FOR IMMEDIATE RELEASE  
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## START SMART, LLC, AWARDED CONTRACT TO PROVIDE HUD SECTION 3, DBE AND WBE COMPLIANCE, CONSULTING AND TRAINING FOR THE LAFITTE SENIOR HOUSING PROJECT

**New Orleans, LA, February 20, 2015**– [Enterprise Homes, Inc.](#), selected [Start Smart, LLC](#), to provide comprehensive HUD Section 3, Disadvantaged Business Enterprise (DBE) and Women-Owned Business Enterprise (WBE) compliance, consulting and training for the \$17 million dollar Lafitte Senior Housing Project. Start Smart was selected after the company's success with managing compliance on the \$161 million dollar Faubourg Lafitte Redevelopment project.

*"We implemented several new tools on the Faubourg Lafitte Redevelopment project, including our new DBE/Section 3 compliance management system, which helped us streamline compliance processes and deliver accurate, timely and meaningful reports for our client. We'll use those tools and continue to innovate to ensure the same level of success and client satisfaction on this new project."*

*Norman David Roussell, CEO  
Start Smart, LLC*

Upon completion, the Lafitte Senior Housing development will include a 100 unit, 94,000 s.f. apartment building for low income seniors in the historic Trémé neighborhood of New Orleans, Louisiana.

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If you would like more information about this topic, please contact Norman D. Roussell at 504-324-1110 or e-mail at [NDRoussell@StartSmartLLC.com](mailto:NDRoussell@StartSmartLLC.com).